



Ms. Muna Farkouh

Senior Commercial Specialist/Head of Section

U.S. Commercial Service

American Embassy, Amman

In March 2000, Ms. Muna Farkouh joined the US Commercial Service in Amman, Jordan to serve as Commercial Specialist. She handles US - Jordan commercial interests; reporting on domestic commercial matters and the promotion of U.S. business interests to increase awareness and market US products and services with Jordanian business people.

Muna has been serving the U.S government in various capacities for over 20 years. In the U.S. Commercial Service, Muna promoted bilateral and regional trade and implementation of the U.S. – Jordan Free Trade Agreement.

Muna's primary responsibility is to counsel and assist Jordanian businesses in locating U.S. suppliers of products and services and to assist the US business community by providing general information about present and future needs of the Jordanian market. In addition to overseeing the market research program, her sector's expertise and responsibility ranges from Healthcare products and services, Pharmaceuticals, Environment and Water, Aviation and Transportation, Travel and Tourism, Information Technology, Telecommunication, Franchise, Education and Training, Advertising services, Agriculture and Packaging among others.

Prior to joining the US Commercial Service Ms. Farkouh's career incorporated work experience as a Commercial Specialist at the Economic section of the US Embassy, Amman, She also worked in the private sector in marketing management and research of feasibility studies in areas of chemicals, fertilizers, and fine chemicals for the Dead Sea Chemical Complex, Amman. Ms. Farkouh holds a Bachelor's degree from the American International University in the United Kingdom in Business Administration and Economics, with an area of concentration in marketing and international business.